# THEORY OF CHANGE

## STRATEGIES

- **Strengthen leadership and confidence**
  - Comprehensive trainings
  - Mentorship & counseling
  - Big Sister Camps

- **Invest in sexual & reproductive health services & education**
  - SRH service provision
  - Peer-to-peer learning
  - Educational campaigns including social media engagement

- **Build economic independence**
  - Vocational skills training
  - Business mentoring
  - Employment opportunities

- **Transform unequal gender norms**
  - Male engagement
  - Gender-based violence prevention
  - Media & music campaigns

## OUTCOMES

- **Girls & women in leadership in their schools & communities**
- **Girls, youth & women are knowledgeable on life skills, SRH & GBV**
- **Girls & women have increased economic participation & access to resources**
- **Gender transformative behavior change among men, women, girls & boys**

## IMPACT

- **Increased influence & power of girls & women**
- **Improved access to sexual & reproductive health services & information among girls, youth & women**
- **Increased incomes & economic independence of girls & women**
- **Community-wide support for equitable gender norms**

## GOALS

- **Achieve Sustainable Development Goals:**
  - **3** Good Health & Well-Being
  - **4** Quality Education
  - **5** Gender Equality
  - **8** Decent Work & Economic Growth

## Values

- Accountability
- Collaboration
- Inclusiveness

## Mission

To build a vibrant movement of girls through transformative leadership, sexual and reproductive health education, and skills development